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A **smart e-platform for Online Sales**
Managers to create a customized
e-Commerce strategy for
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companies.



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- BOSS4SME Genie e-learning platform provides training on e-commerce strategies to Sales Managers of the Furniture and Home furnishings sector.
- BOSS4SME Genie creates tailored training contents based both on Sales Managers existing competences and on their companies' specific needs.

Training materials characteristics:

- 42 training pills fully customized to the Furniture and Home furnishings sector.
- All the e-commerce stages from Promotion, Ordering, Payment, Delivery to Overall Service and Communication are covered.
- All training materials are available in five European languages: English, Spanish, Italian, Greek and Polish.

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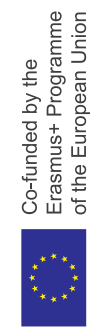
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